

Approved at the Senate sitting of Jāzeps Vītols Latvian Academy of Music on September 30, 2020, protocol no. 4

### **Quality policy of Jāzeps Vītols Latvian Academy of Music**

Issued in accordance with Section 72, Paragraph one, Clause 1 of the Public Administration Structure Law and Section 5, Paragraph 2 of the Higher Education Institutions Law

1. The aim of the quality policy is to formulate JVLMA's attitude and commitment to quality, which will be ensured by implementing its mission and promoting the balanced development of JVLMA, in accordance with certain strategic development directions and in accordance with the set values.
2. The quality policy applies to all areas of JVLMA's work, it is binding on all JVLMA staff, including students and, as far as possible, other parties involved in its activities.
3. JVLMA quality policy is based on:
  - 3.1 European Foundation for Quality Management Excellence Model (EFQM 2020)<sup>1</sup>;
  - 3.2 Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG 2015) <sup>2</sup>;
  - 3.3 Standards of the Association for the Accreditation of Music Quality Enhancement and Higher Music Education<sup>3</sup>.
4. JVLMA quality is defined as the pursuit of excellence JVLMA regulatory requirements and industry quality standards / guidelines, as well as the parties involved in JVLMA activities, including students, prospective students, graduates, employers, public administrations, educational institutions, cultural institutions, academic and professional organizations, society as a whole, meeting current and future needs.
5. The main quality principles of JVLMA are:
  - 5.1 Active participation in the promotion, development of national professional music and performing arts and creation of preconditions for the development of internationally competitive cultural capital and creative industries;
  - 5.2 a leading role in the research of national musical heritage, at the same time joining the international cultural and research movement and promoting the recognition of the State of Latvia;
  - 5.3 orientation towards the long-term development of music and performing arts, as well as music, theater, dance, art and cultural pedagogy;
  - 5.4 responsibility for the quality culture of the implementation of study programs, transparency of study results evaluation criteria and mutual trust, so that the awarded

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<sup>1</sup> European Foundation of Quality Management model, available at: <https://www.efqm.org/efqm-model/>

<sup>2</sup> Standards and Guidelines for Quality Assurance in the European Higher Education Area, available at [https://enqa.eu/wp-content/uploads/2015/11/ESG\\_2015.pdf](https://enqa.eu/wp-content/uploads/2015/11/ESG_2015.pdf)

<sup>3</sup> MusiQuE Standards <http://www.musique-qe.eu/documents/musique-standards>

- degrees and qualifications, issued diplomas would be recognized in Latvian and foreign universities, as well as competitive in the international work environment;
- 5.5 individual approach to raising the competence of the student and maximum development of abilities, including ensuring the involvement of internationally competitive and top-level professionals in the development of study programs and provision of the study process;
  - 5.6 emphasis on a unique and interesting offer of education in music and performing arts, as well as music, theater, dance, art and cultural pedagogy that corresponds to the requirements of the labor market of the present and future needs;
  - 5.7 Promoting the involvement of JVLMA staff: unity, integrity, achievement of set goals, quality improvement, implementation of policies, and understanding the directions of strategic development;
  - 5.8 Continuous improvement of JVLMA operation, systemic approach, consistency, cooperation with the involved parties, efficient use of the resources at its disposal, decision-making based on the obtained objective data, information analysis and monitoring.
6. The main influencing factors determining the JVLMA quality requirements are:
    - 6.1 national requirements and international quality standards regulating scientific research activities and higher music education;
    - 6.2 creative industry development needs and employer requirements, national development plans, as well as other documents that determine the JVLMA ecosystem development guidelines and strategy, such as educational development guidelines, cultural policy guidelines, music industry strategy;
    - 6.3 development trends and needs of the cultural environment, music industry and creative industries at the national and international level;
    - 6.4 the current and future needs of students, as well as the wishes, motivation and satisfaction of existing students;
    - 6.5 attraction, motivation and satisfaction of nationally and internationally recognized and qualified academic staff;
    - 6.6 national and international acknowledgment, recognition and evaluation of the music community;
    - 6.7 examples of good practice in higher education, scientific research activities and in ensuring the interests of Latvian society in the field of music education.
  7. The aim of study quality is to provide internationally recognized higher education in the fields of music and performing arts, arts education and science to promote excellence in artistic creativity, develop talent and creativity, contribute to the development of professional arts, culture and science, thus ensuring the labor market and culture industry with competent, artistically creative, and internationally competitive professionals.
  8. The aim of the quality of scientific research is to provide nationally and internationally significant research results in the Arts, as well as through interdisciplinary research, to provide scientific research services to the state and society and to promote nationally and internationally significant innovations in the field of performing arts and arts pedagogy.
  9. The aim of the quality in ensuring the interests of the Latvian society in the fields of music, performing arts and arts education and pedagogy is to be a national and international music and performing arts innovation, competence building, professional development center that promotes understanding and further education of Latvian society's professional arts and culture, enriches its cultural life and socialization processes.

10. The main indicators characterizing the quality of JVLMA:
  - 10.1 employment of graduates, their achievements and level of satisfaction;
  - 10.2 the number of local and foreign students, their achievements and level of satisfaction;
  - 10.3 the number of local and foreign teaching staff, the number of measures to improve their qualifications and professional skills and the level of satisfaction;
  - 10.4 the number of joint implemented study programs with national and foreign partners;
  - 10.5 number of high-quality, internationally cited publications;
  - 10.6 number of international projects;
  - 10.7 number of national impact projects;
  - 10.8 attracted financing, incl. the amount of external financing;
  - 10.9 the amount of capital investment per student;
  - 10.10 the amount of funding per student;
  - 10.11 number of Latvian public education events and their participants;
  - 10.12 external evaluations.
11. Key actions to ensure quality:
  - 11.1 implementation of professional and highly qualified local and foreign academic staff attraction and retention activities;
  - 11.2 raising and improving the knowledge, skills and competencies of the staff;
  - 11.3 attracting the most capable, talented Latvian and foreign youth to study at JVLMA;
  - 11.4 ensuring the topicality of the study content, excellence in learning and teaching, modern teaching and research environment and the use of advanced teaching methods;
  - 11.5 promotion of interdisciplinarity, synergies between studies and scientific research and/or artistic creation activities, international exchange of experience in the study process;
  - 11.6 promotion of national and international co-operation in ensuring studies and scientific research activities;
  - 11.7 positioning, strengthening and communicating the JVLMA brand, uniqueness and sustainable value at the national and international level;
  - 11.8 regular compliance control, monitoring of the implementation of objectives, internal quality self-assessment and external quality assessment to identify operational improvement needs;
  - 11.9 engaging in implementation of global sustainable development goals.
12. In order to implement the quality policy, the following preconditions are ensured:
  - 12.1 governance that supports the achievement of strategic goals;
  - 12.2 leadership and purposeful cooperation, ensuring equal opportunities in improving the quality of operations and planning the development of the organization for staff, including students and stakeholders;
  - 12.3 the personnel, financial and material technical resources necessary for the quality management system are provided;
  - 12.4 an environment promoting creativity and innovation, focused on co-creation and positive change.
13. To ensure the involvement of the parties involved in the activities of JVLMA in quality management, the Rector shall establish and involve collegial and advisory institutions in

the implementation of quality management with the participation of representatives of the parties involved in the activities of JVLMA.

14. To ensure the compliance of the quality of processes with the set objective requirements and the assessment of the involved parties, as well as to guide the quality for the balanced development of JVLMA towards excellence and quality culture, JVLMA implements, maintains and continuously improves the quality management system.
15. To promote the development of a quality culture and ensure the accountable operation of JVLMA, JVLMA quality management practices are documented in the JVLMA Quality Management Manual.
16. With the legalization of the JVLMA Quality Policy, the 25.01.2012 decision of the JVLMA Senate, protocol No. 1 approved JVLMA Quality Policy, shall expire.

Chairman of the Senate  
Vīksne

Professor Normunds

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